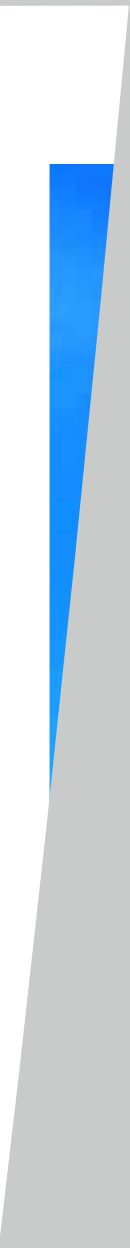


“ ”

“ CNBM ”

2015 1 1 12 31

2016

“ ” “ ” “ ”

www.

cnbm.com.cn “ ”

2015

5%

CASS·

CSR3.0

1. 2. 3.

CSR

4. 5. 6.

CSR

CSR

7. 8. 9.

2014

10. 11.

G4

ISO26000 GB/

T36001-201Ę م

ψ † ح

я O ىغي O ا

4
6
7
8
10

12

14
14
16

18

20
22

24

26
28
28
29

30

36

42

“ ” 48

“ ” 50

Ψ ה ג ǎ ˘ ה

ה Ψ ◌ֵ Δ ו ה “

Δ Ę◌ֵ Δ ה ´ ى ”

У Δ ג Ң

Δ 3. . ◌ֵ Δ φ Ψ ה◌ֵ Δ 3. .

3. Ң ћ ђ î 3. .

05. Ң ł 0. / 3 У

2104,26 л ẃ ו / 5,44 ¸ ж

Δ Ấ / 770,3. л ẃ ợ

16,14 л ẃ ə P / / 7,. 3 л ẃ ł

Ψ ה ג ŵ ← Ш

ו◌ֵ Δ / / . . æ ə ǎ ˘ 4

₿ 0 ظ ə ǎ ˘ ł ו

◌ֵ Δ ã̃ ה 1. Y ן Δ

ã̃ / 0. Y ה ו ئ ł ן

4326.5

2015

4326.5

17.7

2015

17.7

1992.5

2015

1992.5

38.4

0. / 3 ợ

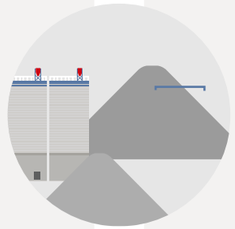
16,2 л ẃ

119.1

2015

119.1

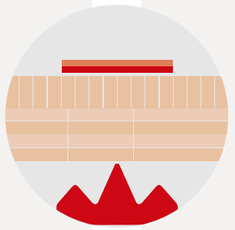
4 4.1



4500

1.25MW 6MW 31.5

75 9 58



20

100

12

20

10

“ ”

“ ”

2015

343

343

11

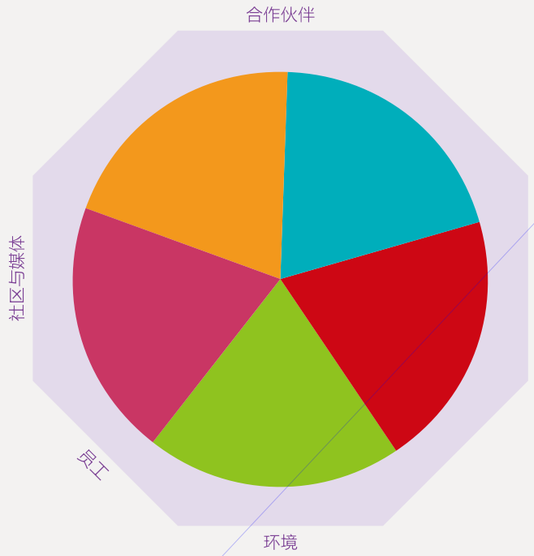
2015 300

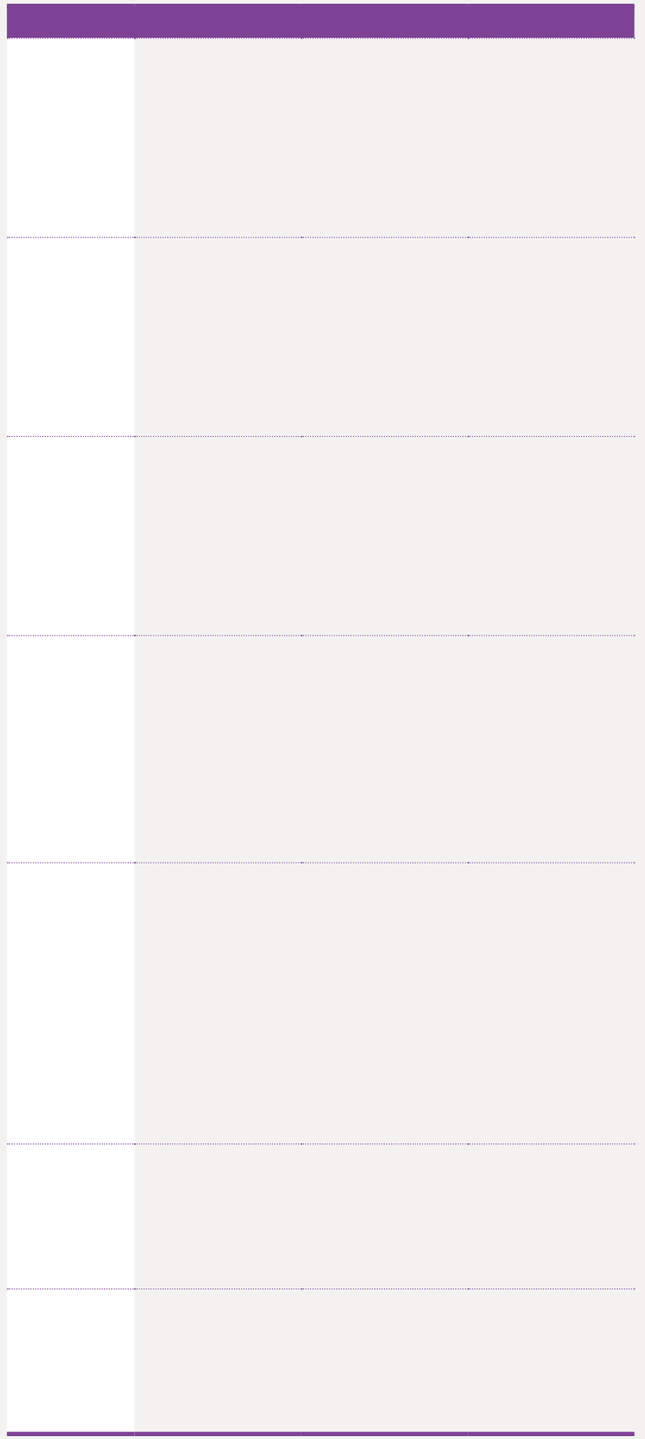
11

5

2015

5


合作伙伴
社区与媒体
员工
环境



2.4

0. / 3 ά Ă
0,2 ж

4849

29.8

2015

29.8%

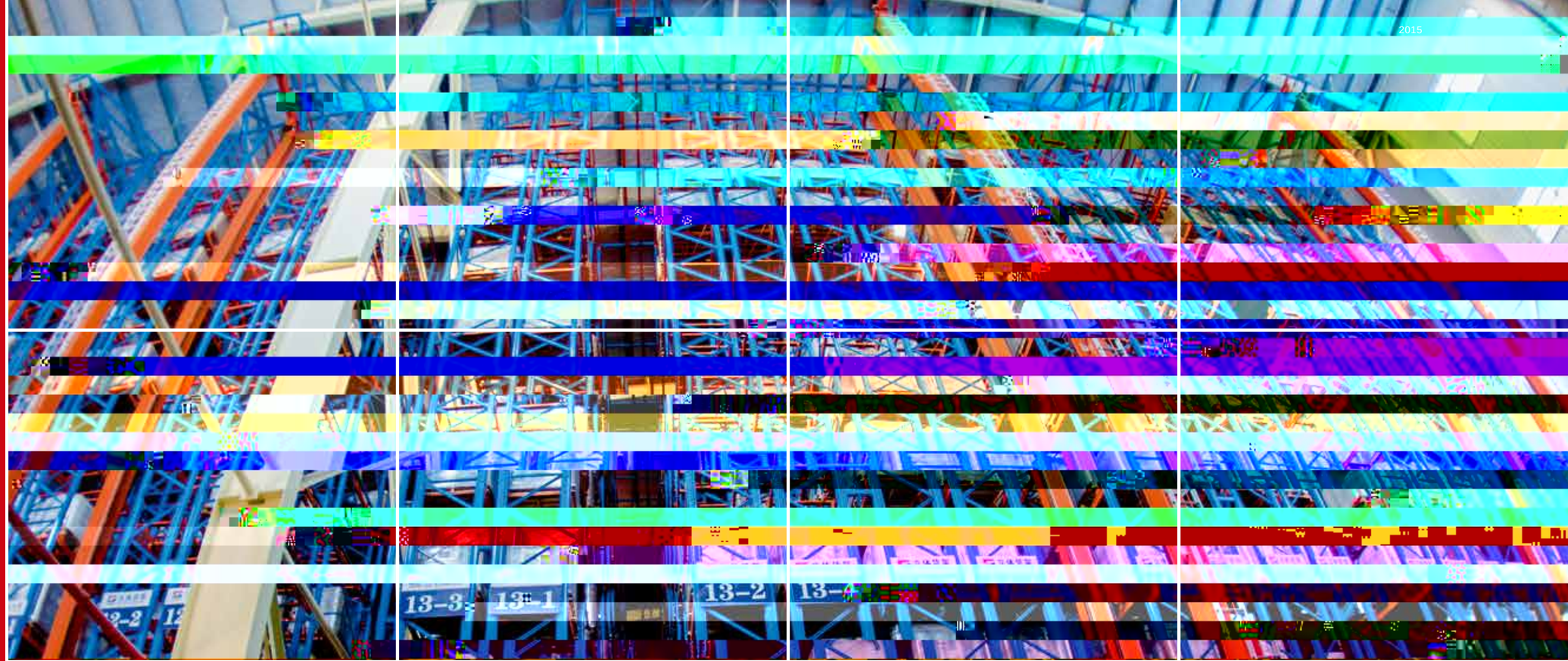
3

3

1

2015

1



2015

1992.5

2015

1992.5

38.4

2015

38.4

119.1

2015

119.1

ЎΩЎ ˇ 0./3 03
Δ Ɉ m Ϛ Ψ ﻩ 25
ɤ 0..6 ● ɯ † 5.3%
O ɞ Ỹ ɞ ỽ
m ɟ ﻩ ; ♥ ̀Ω
ﻉ ɞ ɞ
Ɉ Ў P
ï ̀Ω ﾚ w ﻭ ɟ Δ У
ﻭ ' ɞ ﻡ ﻭ ɞ ɵ

“ ” “ “
” “ ”
” “ ”

...

• ﻉ ɞ ﻱ╕
• ﮣ ﮣ ɞﮣﻉﮣ¨E

...

“ ”
2000 60%
3000 “ +
“ ” “
+ + ” t k
“
” “ ”
20

...

“ ” “ ”
“ ”
“ ”
“ ”
“ ”
“ ”
“ ”
“ ”
“ ”

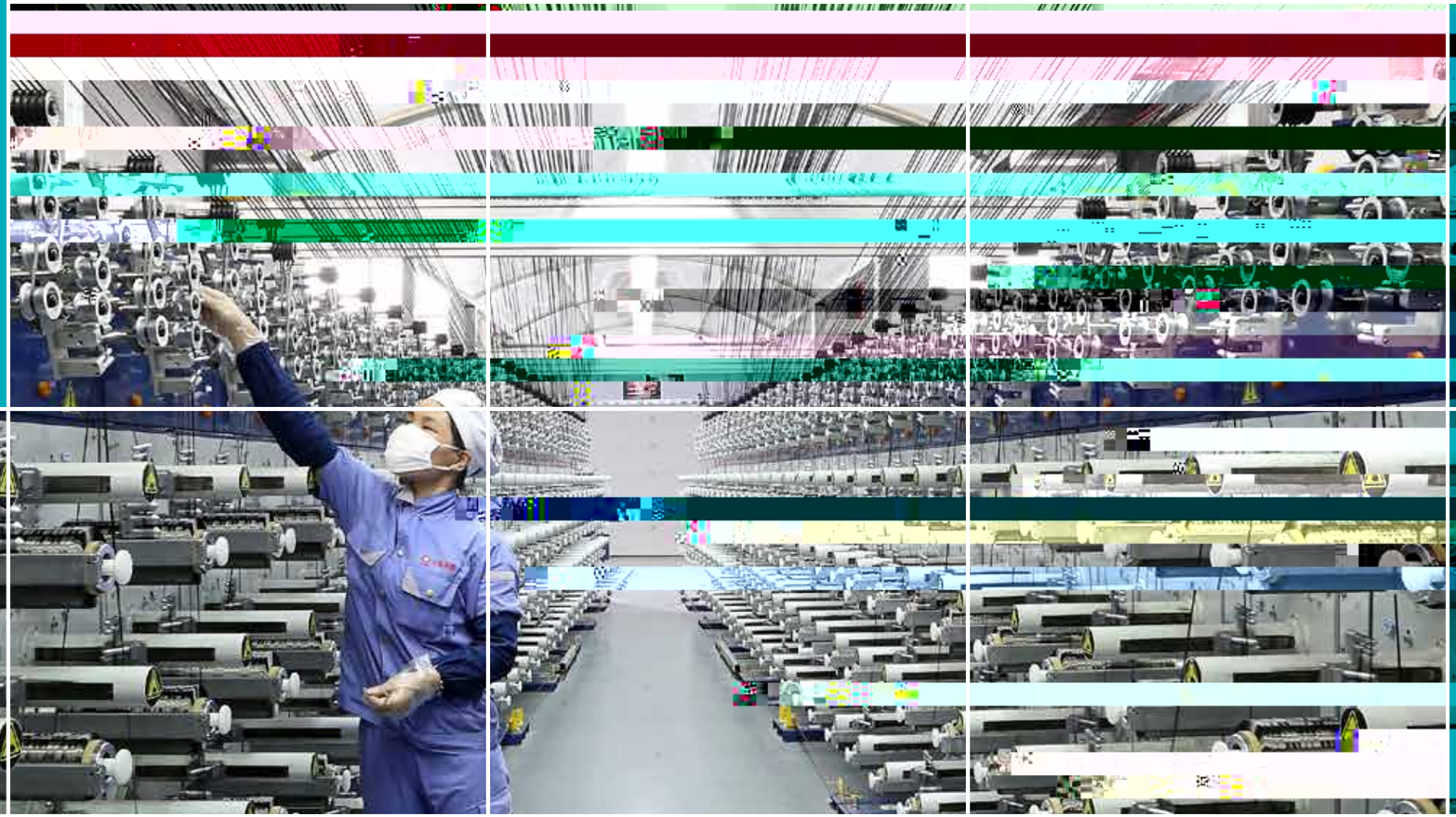
...

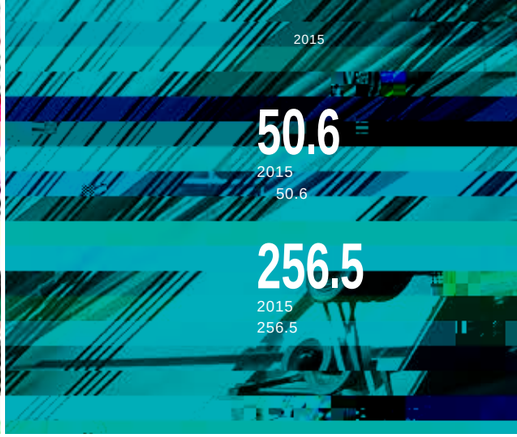
“ ”
2015
11% “ ”

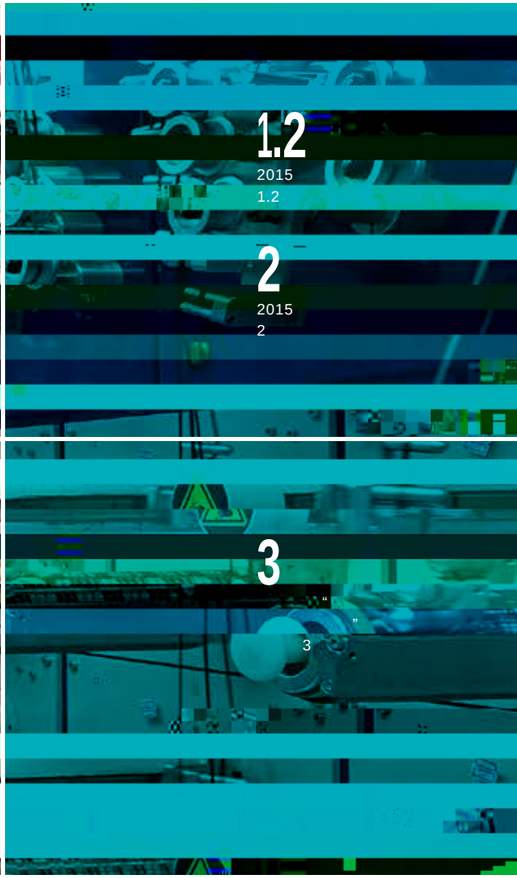
KPI

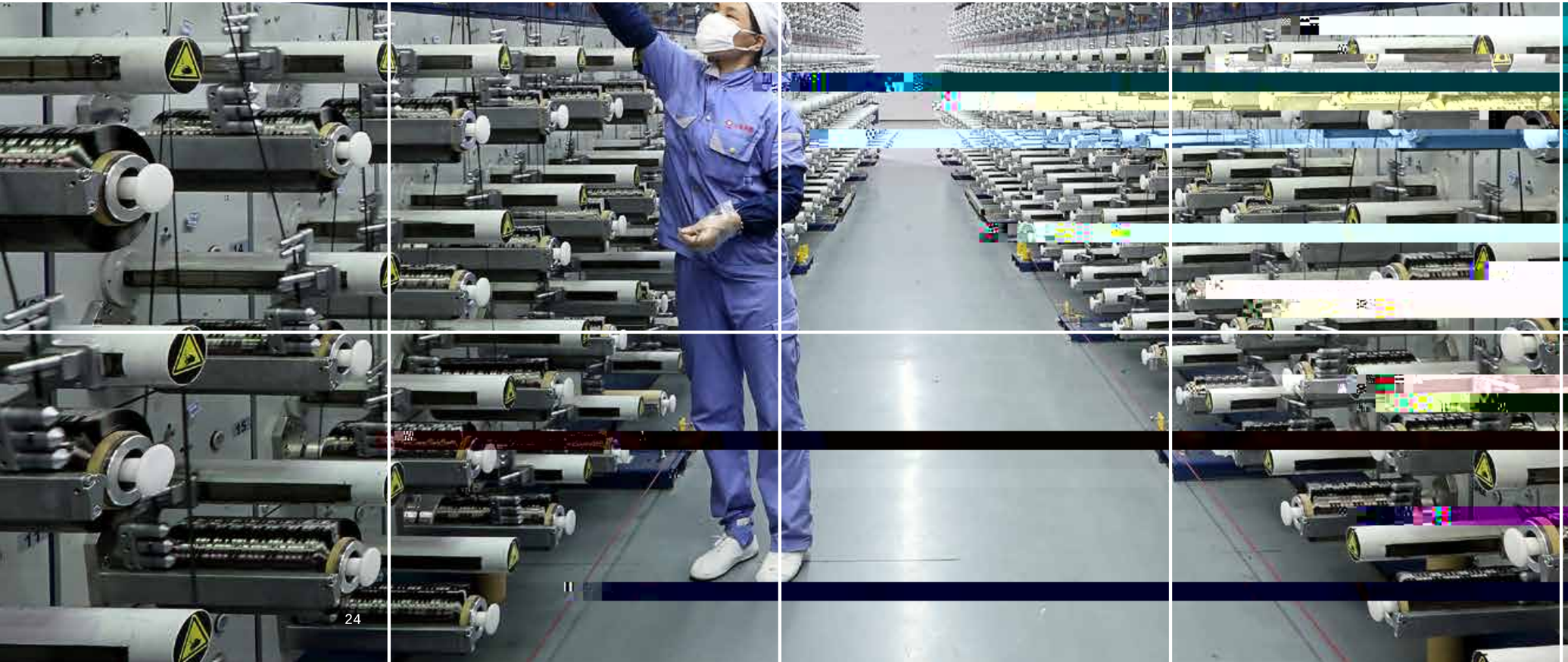
...

m Ń ɟ ã̃ ﻡ
Ψ
@L@K FMKC ώ̃
/1 ɟ

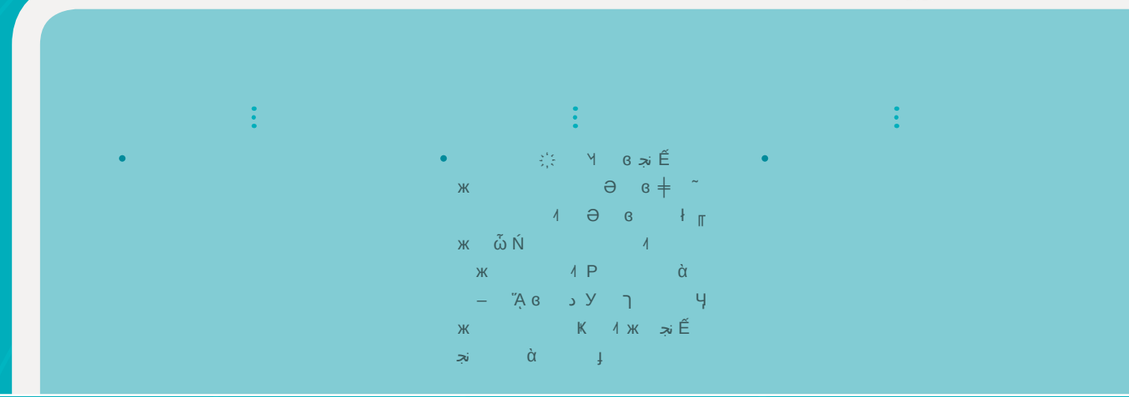



2015
50.6
2015
50.6
256.5
2015
256.5


1.2
2015
1.2
2
2015
2


3
3

2015



50.6

2015

50.6

1.2

2015

1.2

6.8

2015

6.8%

СТС

8

8

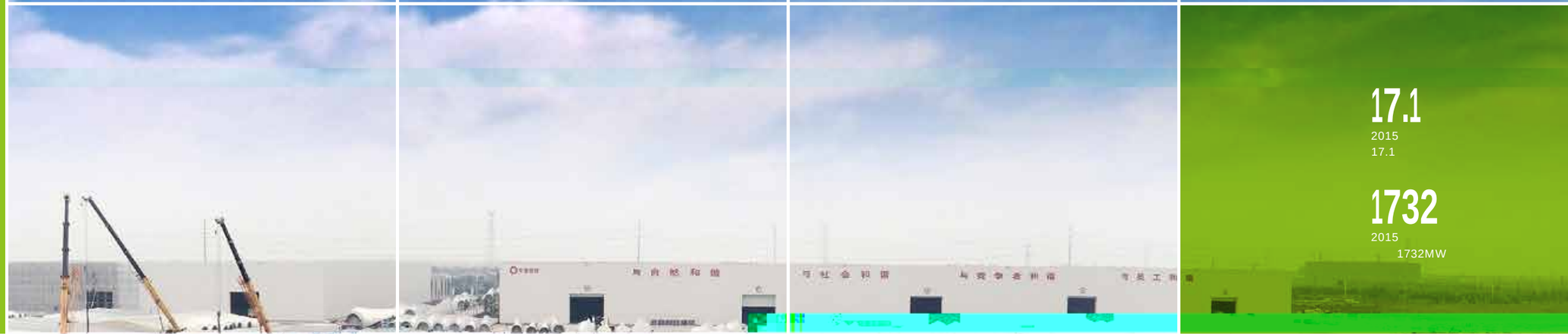
6

6

15

15

2015


17.1
2015
17.1
1732
2015
1732MW

1
2015
1

“

”

5.3

2015

5.3

13

2015

13

1

1

12

12

1

1

“ ” “ ”

“ ” “ ”

“ ” “ ”

ɞ ӯ ɞ ɞ ɞ

40 ɞ ڜ ɞ Ӑ

ɸ Ҝ Ė ẵ 1.0 2.0 3.0 4.0

ɞ ገ ɞ ' ƒ 5.0

Ɓ † Ɣ ᵭ ₹ ɟ

Ψ ﻩ ﻍ ﻮ ﻍ ł Ń

ﻩ ɔ ת Ъ ł Ń3, . ɟ “ ”

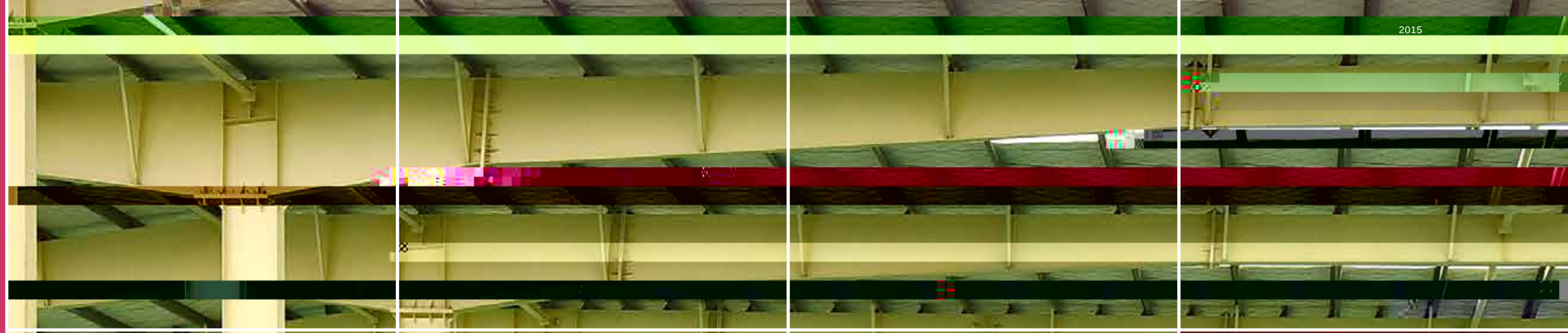
ł Ń3, .

ገ ɞ ᵭ ' ﻱ

752

2015

752



13.4

2015

13.4%

12.4

2015

12.4

5.7

2015

5.7

6.3

2015

6.3

30.8

2015

30.8%

97.1

2015

2

4.1
2015
4.1

3521
2015
3521

1449
2015
1449

53.0
2015

53.0%

132.7
2015
132.7

3.4:1
2015
3.4:1

1.9
2015
1.9

29.1
2015

29.1%

94.9
2015

94.9%

709.1
2015

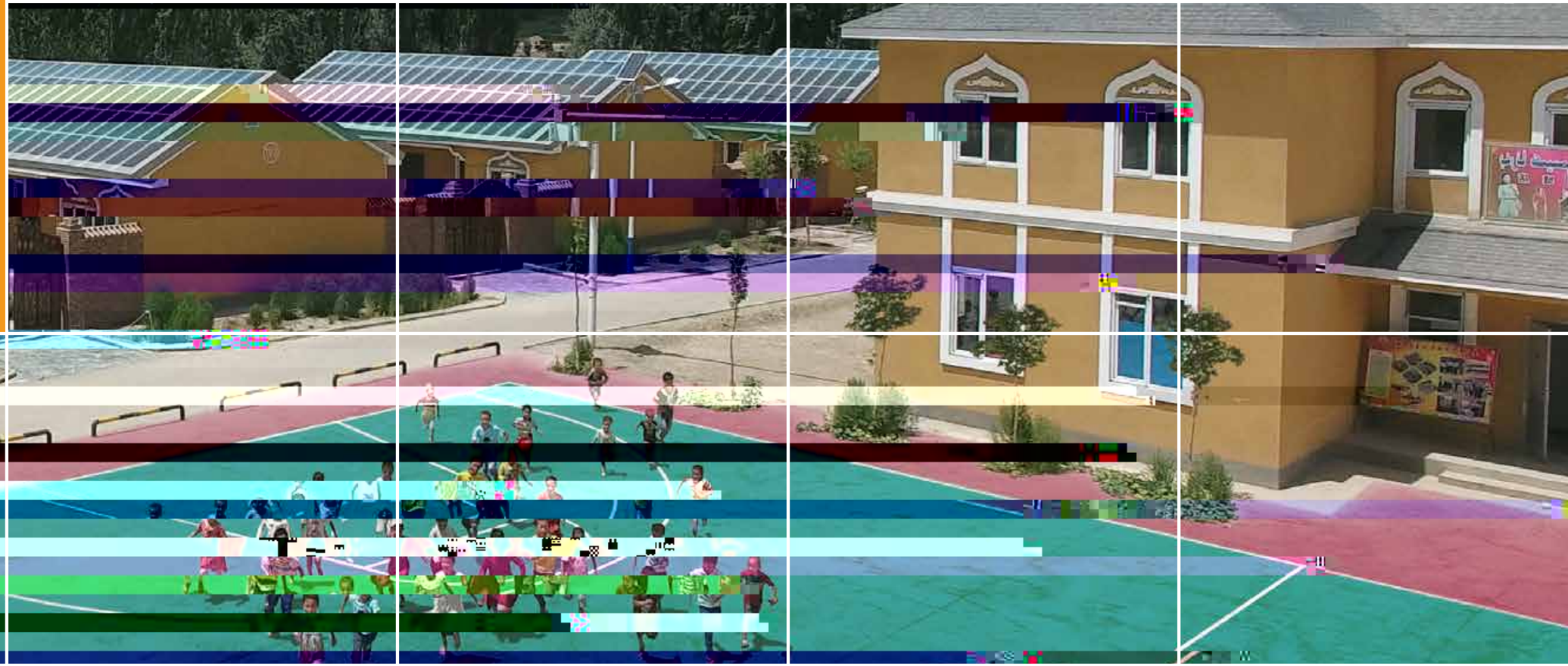
709.1

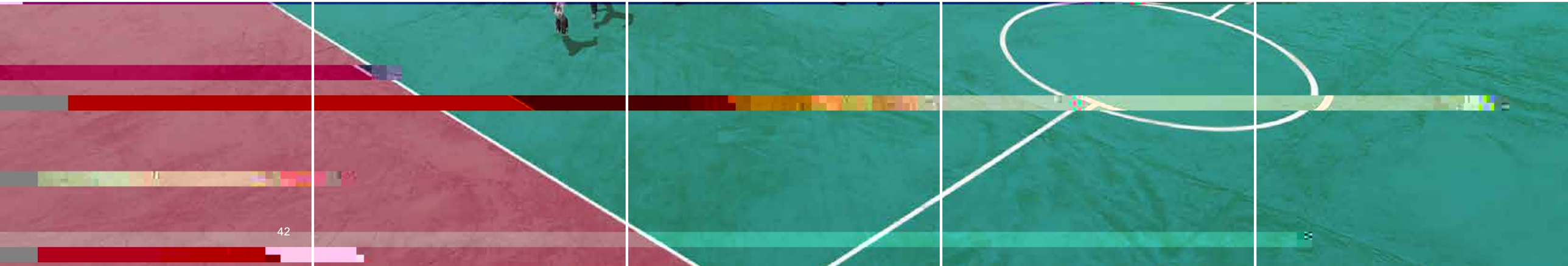
7777
2015

7777

17.8
2015

17.8





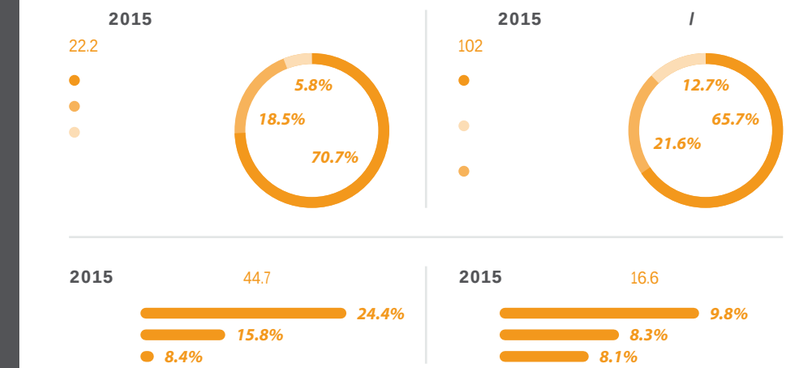
56.1
2015
56.1%

54.0
2015
54.0%

90.5
2015
90.5%

12
2015 “
” 12

11.9
2015 “
”
11.9



“ ”

“
” 58
8000
1916
10
“ + ”
“
”
“
”
5.0

2002

67.2
2015
67.2

1802.8
2015
1802.8

332
2015
332

191.2
2015
191.2

1.5
2015
1.5

“

“ ” “ ”

“ ”

A ġ à

m

à l Ą ɞ

500 ɞ У ł ‟

“ ’ ɞ – ɕ

242% 252% Ȯ ȧ Ȃ ╗

Y ⱶ ▌ Δ Ą

A ɟ

“ ”

A ᾔ ɞ • “

´ ɞ ´ ɞ ” “ ”

´ Ą ɞ ₔ ɔ ה

ɞ ɔ

Ђ Ў Ђ ´ 13

Ђ ɔ ɞ Ѻ ɞ ɔ “ ”

ɞǺ ɞǍ ѺΔ ɕ

ஹ Ə m

Ė ɞ ɸ

ɟ

“

+ ”

BNBM HOME

2015

2011

500 ; “

”

“

” “

” “

” “ ” “

”

“ ”

“ ”

2003 “

”

2011-2014

2015

2002-2004

2005-2010

1984-2002

“

”

“ ”

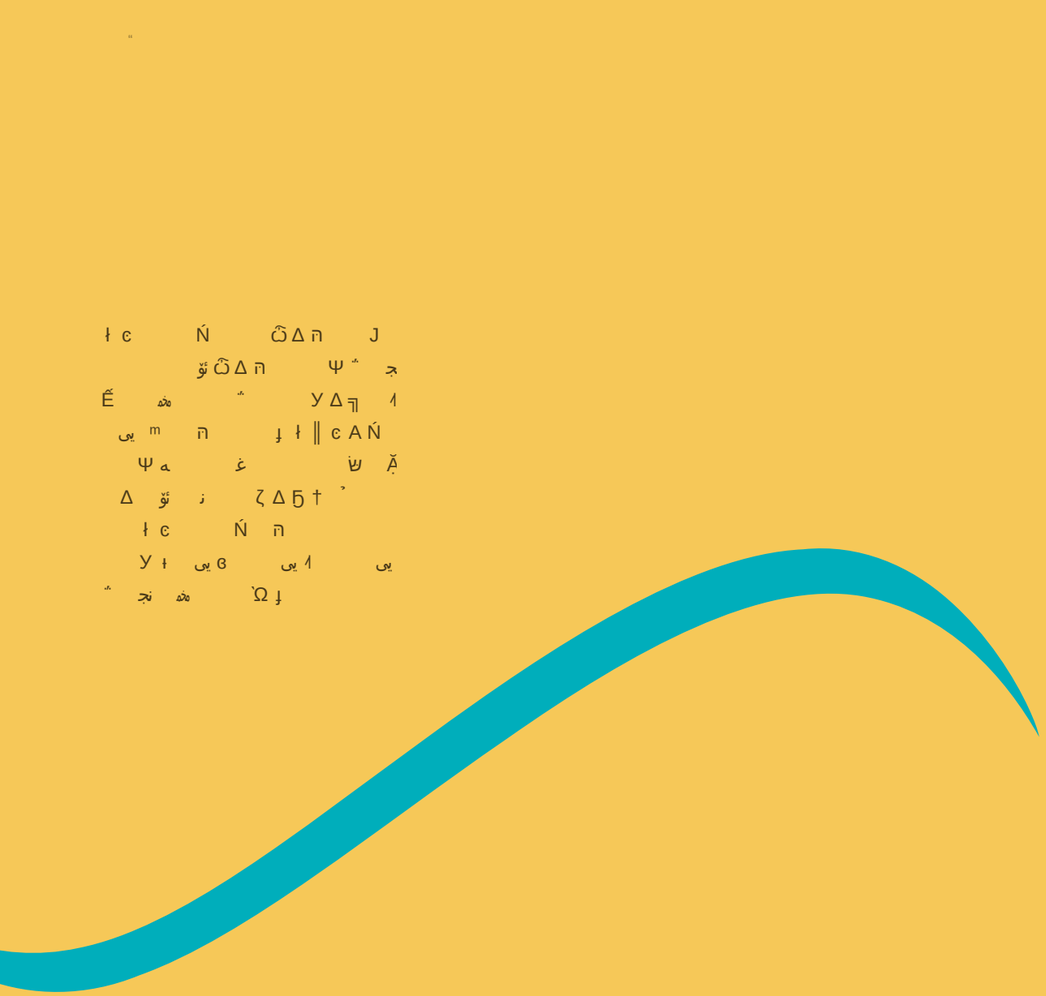
“

“ 3345 ”

“ ” “ ” “ ” “

”

ł c Ń ටΔ ה J
ﻮّ ටΔ ה Ψ ً ﺝ
É ﻩ ً У Δ ╗ ۱
ﻱ m ה ɻ ł ‖ c A Ń
Ψ ہ غ ﻭ Ặ
Δ ﻮّ ز ζ Δ Б † ٗ
ł c Ń ה
У ł ﻱ в ﻱ ۱ ﻱ
ً ﺝ ﻩ ٰ Ω ɻ



“ ”

ǻ ˘ ~ ɔ ǻ ˘ ىٍ ъ
Ấ ɞ ᷒ ~ e ƕ ɻ w
6 /. ΌΔ ɔ ɔ ǻ ˘ ε
غ У Ậ ɔ ʒ ɻ ᷒ J
ɔ ǻ ˘ Ψ ɯ e ε ~
Ậ I Ά
Ѫ ɻ

500

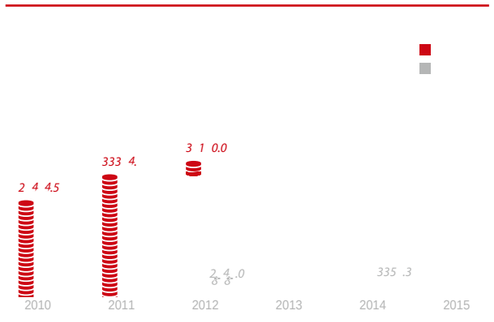
500

“ ”

“ ”

500

192		54459.4	1264.2
270		40644.4	477.8
475	CRH	25087.3	772.0

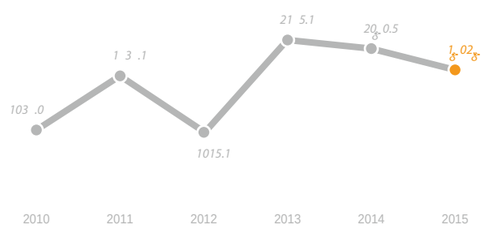


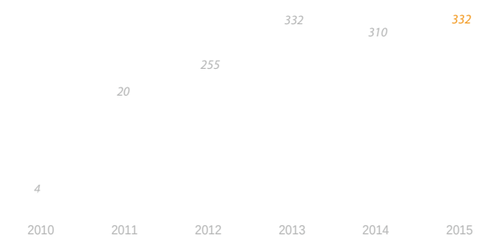
	2010	2011	2012	2013	2014	2015
	3	132	152	145	11	123
	0	2	0	1	1	0
	1	4	♂	54	4 ♂	4 ♂

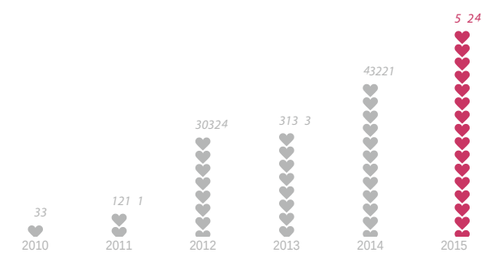
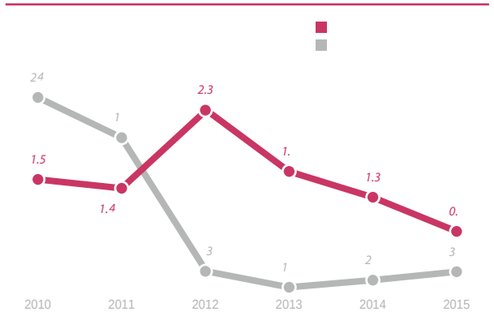
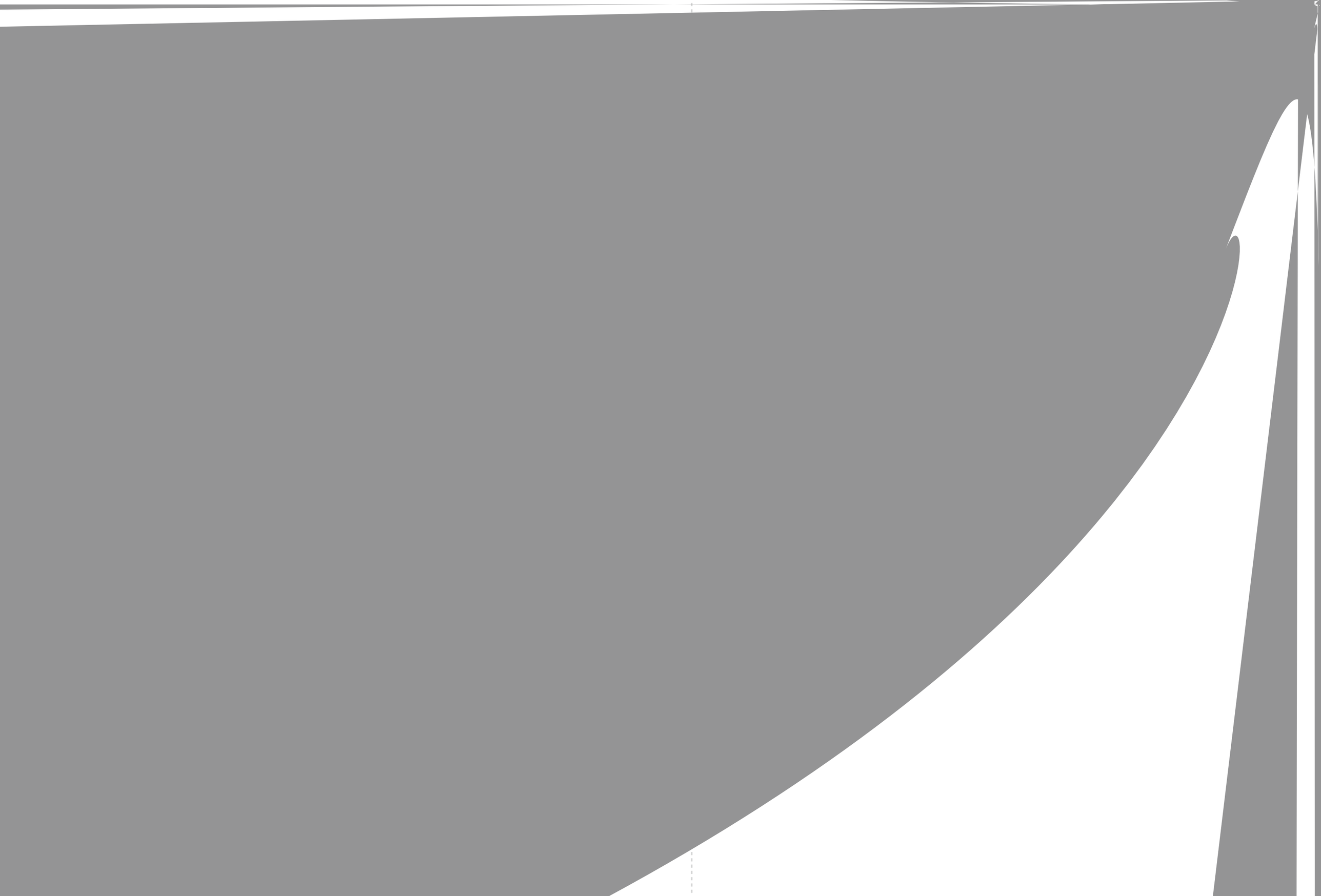
	2010	2011	2012	2013	2014	2015
		2 ♂	22	5	104	2
	0	1	1	1	3	2
	30	15	5	♂	35	3
	4	12	1	50		24

	2010	2011	2012	2013	2014	2015
	514	30		12 2	15 1	15 ♂
	1 3	1 0	22 ♂	3 3	531	5
	420	4 ♂	2	♂ 4 ♂	131 ♂	14 2
	54	♂ 0	143	12 ♂	10	1 3

	2010	2011	2012	2013	2014	2015
	112	12 3.5	1 5 52	1 421	1 .54	1 10
	3	5 4	11 0	1234	2	.41
	15	351	2 0	3031	3120	3521
	5	1023	1 20	1 .5	22 3	144
	24.0%	11. %	13.5%	1 .1%	1 .4%	1 .2%





	2010	2011	2012	2013	2014	2015
		53				
	12 11	133	203 2	21131	21 50	221 5

	2011	2012	2013	2014	2015
	11 5	2102	3 4 1	43352	32 2
	10	12	1 4	1	133
	15 0	113	23	3520	2 .2